



**FREE SAMPLE**

**ROADSIDE**

**EMERGENCY**

**KIT GUIDE**

**By Black Tires**

**ITEMS AVAILABLE**



**ONLINE**



# Why this kit exists

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This kit exists for one reason: to keep you and the people you love safe while you wait for help to arrive.

Most roadside emergencies are resolved by a tow truck or emergency responders — not by you. Your job is to stay safe until help arrives. Every item in this kit serves that goal: visibility, warmth, communication, and the ability to signal for help.

## A NOTE ON SAFETY

Only attempt a roadside task if you can do it completely safely — well off the road and away from moving traffic. If there is any doubt, do not attempt it.

When in doubt: get to safety, make yourself visible, signal for help, and wait.

# GET THE COMPLETE GUIDE

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This free sample gives you a preview of the Black Tires Roadside Emergency Kit Guide. The complete version includes all 25 recommended items, Canada and U.S. buying guidance, maintenance checklists, tire safety guidance, and bonus printable pages.

**Scan or visit the landing page to purchase the complete guide.**



**[blacktires.ca/roadside-emergency-kit/](https://blacktires.ca/roadside-emergency-kit/)**

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## AFFILIATE DISCLOSURE

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# WHAT TO DO FIRST

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If your vehicle breaks down or you are in a roadside emergency

- 1 Pull off the roadway**  
Get as far right as possible — off the travel lane and onto the shoulder or a side road.
  - 2 Turn on your hazard lights**  
Do this immediately, before you fully stop, so traffic behind you sees you slowing down.
  - 3 Put on your reflective vest**  
Before you open the door. Before anything else. Visibility is your first and most important protection.
  - 4 Exit only if it is safe**  
If traffic is close or fast-moving, stay inside your vehicle with your seatbelt on.
  - 5 Deploy your LED flares**  
Place them behind your vehicle to warn approaching traffic and create a visible safety zone.
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## 6 Call CAA (Canada) or AAA (United States)

CAA: 1-800-222-4357 — AAA:

1-800-222-4357. Both dispatch towing, battery boosts, flat changes, and fuel delivery usually within 30 to 45 minutes. Black Tires strongly recommends every driver carry a membership before they need it. If injured or in danger, call 911 first.

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## 7 Stay visible and stay safe

Remain near your vehicle if it is safe to do so. Never stand between your vehicle and moving traffic.

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### DISCLAIMER

This document is provided for general informational purposes only. Information is provided “as is” without warranty of any kind. Black Tires Distribution Inc. is not liable for any injury, loss, or damage arising from reliance on this content. Always consult a qualified professional for safety-critical decisions.



**FREE SAMPLE**

SECTION  
**1**

# THE ESSENTIAL KIT



**TIER 1**



**~\$150-200**



**16 ITEMS**

This sample includes only the first Essential Kit item. The complete guide covers all 16.

# 1

## Jumper Cables

### WHY IT BELONGS IN YOUR KIT

A dead battery is the most common roadside call, and cables are the fastest fix when another vehicle is nearby. Cartman 4-gauge, 20-foot cables carry enough current for cars, trucks, and SUVs without voltage drop — and 20 feet of reach lets the helper park safely rather than dangerously close to traffic.

Heavy-gauge cables are reusable indefinitely, cost under \$30, and work on any 12V vehicle. That combination makes them the highest-value item in the kit for the money.

### WHEN TO USE IT

Any time the vehicle will not start due to a dead battery. Sequence: (+) dead, (+) good, (-) good, (-) unpainted engine metal. Never put the last clamp on the dead terminal — hydrogen gas collects there.

#### WHAT IT DOES WELL

Works on any 12V vehicle — cars, trucks, SUVs

20-foot reach lets the helper park at a safe distance

Reusable indefinitely with no maintenance or expiry

#### WHAT IT DOESN'T DO

Requires a second vehicle and a cooperative driver

Will not fix a battery that no longer holds charge

Final negative clamp: unpainted engine metal only — never the dead terminal

**Cartman — 4-gauge, 20 ft**

FREE SAMPLE of Roadside Emergency Kit Guide by BlackTires.ca

### This is just Item 1.

The complete guide breaks down 24 more recommended items — visibility tools, cold-weather gear, first aid, tire tools, power backup, and recovery gear — plus maintenance guidance, tire safety, and bonus printables.

[blacktires.ca/roadside-emergency-kit/](https://blacktires.ca/roadside-emergency-kit/)



# YOU'VE ONLY SEEN THE FIRST STEP.

The complete guide gives you the full roadside emergency kit system.

This sample shows how the guide works. The full version gives you the complete item-by-item plan, so you know what to buy, why it matters, when to use it, and what each item does not replace.

- ✓ Full 25-item roadside emergency kit
- ✓ Essential Kit + Complete Kit path
- ✓ Canada and U.S. buying guidance
- ✓ Item-by-item explanations
- ✓ What each item does well
- ✓ What each item does not do
- ✓ General vehicle maintenance section
- ✓ Unsafe tire warning signs
- ✓ Tire pressure, rotation, alignment
- ✓ Seasonal tire care guidance
- ✓ Bonus printable checklists
- ✓ Emergency reference cards

**You are not just buying a list. You are buying a practical system for being better prepared before a roadside emergency happens.**

**Scan to unlock the complete guide.**



[blacktires.ca/roadside-emergency-kit/](https://blacktires.ca/roadside-emergency-kit/)



SECTION  
2

# THE COMPLETE KIT



TIER 2



~\$400-500



25 ITEMS

Complete Kit adds 9 upgrade items. This sample shows one. The full guide includes the complete upgrade p

# 17

## NOCO GB40 Portable Jump Starter

WHY IT BELONGS IN YOUR KIT

The GB40 delivers 1,000 peak amps — enough to start most gas engines up to 6 litres and diesel to 3 litres — with no second vehicle required. With 4.6 stars across 124,000+ reviews, it is one of the most widely reviewed portable jump starters available. Built-in USB-A charges phones; 100-lumen LED flashlight covers after-dark tasks.

Recharge it every 3 to 4 months. A lithium jump starter discharges sitting unused in a cold car, and a flat GB40 does nothing. Tie the recharge to your oil change so it never slips.

WHEN TO USE IT

Any dead battery situation when alone or flagging another driver is not practical. Connect clamps **FIRST**, then press the power button.

| WHAT IT DOES WELL                                                                                                                                                                                                     | WHAT IT DOESN'T DO                                                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>No second vehicle — complete independence for any dead battery</p> <p>Widely reviewed portable jump starter — consistently top-rated category</p> <p>Built-in USB-A charging port and 100-lumen LED flashlight</p> | <p>Must be recharged every 3 to 4 months — discharges sitting idle</p> <p>Clamps <b>FIRST</b>, then power button — incorrect order is a safety risk</p> <p>Not for diesel above 3 litres — step up to the NOCO GB150</p> |

## NOCO GB40

FREE SAMPLE of Roadside Emergency Kit Guide by BlackTires.ca

### This is only one item from the Complete Kit.

The full guide includes the complete 25-item breakdown — remaining upgrade tools, bonus safety resources, maintenance checklists, tier safety guidance, and bonus printables.

[blacktires.ca/roadside-emergency-kit/](https://blacktires.ca/roadside-emergency-kit/)



# GET THE COMPLETE ROADSIDE EMERGENCY KIT GUIDE

Turn this free sample into the full preparedness system.

The full Black Tires Roadside Emergency Kit Guide helps drivers build a practical emergency kit before they need it. Instead of guessing what belongs in your vehicle, the complete guide explains each item, why it matters, when to use it, and what it does not replace.

- ✓ 25 total recommended items
- ✓ 16-item Essential Kit
- ✓ 9-item Complete Kit upgrade
- ✓ Canada and U.S. buying guidance
- ✓ Practical roadside safety guidance
- ✓ General vehicle maintenance
- ✓ Unsafe tire warning signs
- ✓ Tire pressure, rotation, alignment
- ✓ Bonus printables and checklists

**You are not just buying a PDF. You are buying a simple roadside preparation system you can keep in your vehicle, review before long drives, and use to build a smarter emergency kit over time.**



**Scan to purchase the complete guide.**

# WHAT'S INSIDE THE COMPLETE GUIDE

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**01**

## **The Essential Kit**

16 core items for common roadside emergencies

**02**

## **The Complete Kit**

9 upgrade items for drivers who want more capability

**03**

## **General Vehicle Maintenance**

Monthly and seasonal checks to catch problems early

**04**

## **How to Spot an Unsafe Tire**

Tread, DOT codes, sidewall damage, and warning signs

**05**

## **How to Treat Your Tires**

Pressure, rotation, alignment, and seasonal timing

**06**

## **Bonus Printables**

Checklists and reference cards for your vehicle

This free sample includes selected pages only. The complete guide unlocks every section shown here.

**Get the complete guide at:**

**[blacktires.ca/roadside-emergency-kit/](https://blacktires.ca/roadside-emergency-kit/)**



# ROADSIDE KIT MAINTENANCE CHECKLIST

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## EVERY 3 MONTHS

- ☐ Recharge portable jump starter
- ☐ Recharge flashlight or replace batteries
- ☐ Check tire inflator operation
- ☐ Inspect jumper cables for cracked insulation or damaged clamps
- ☐ Check first aid kit for missing items
- ☐ Replace used bandages, wipes, gloves, or medication
- ☐ Check food expiry dates
- ☐ Confirm emergency contact card is still accurate

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FREE SAMPLE of Roadside Emergency Kit Guide by BlackTires.ca

### You've reached the end of the free sample.

The complete guide includes the full 25-item kit breakdown, all item explanations, maintenance guidance, tire safety sections, and bonus printables. Scan to get the complete guide.

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